

WE CONNECT BUSINESSES WITH THE POTENTIAL OF STUDENTS AND GRADUATES

**Comprehensive Collaboration Offer from the Business Cooperation Center
at Wrocław University of Economics and Business**

TOGETHER, WE SHAPE THE FUTURE OF BUSINESS.

See more



This year, Wroclaw University of Economics and Business celebrates its 80th anniversary. That means eight decades of educating people who help shape the economy, develop organizations, and respond to the challenges of a changing market.

For more than 20 years, the Business Cooperation Center has been building strong connections between the university and the business community. We support students and graduates in developing the skills, experience, and professional networks that help them launch and advance their careers. We create a space where companies can share their knowledge and expertise while strengthening their employer brand.

Cooperation with Wroclaw University of Economics and Business provides an opportunity to reach students and graduates — future specialists and leaders. It is also a chance to showcase your organization as an attractive employer, support the development of future talent, and build lasting relationships with the university and the UEW community.

In the 2025/2026 academic year, together with our partners, we delivered:

- over 190 guest lectures
- events attended by more than 8,000 students
- a Career Fair featuring 79 employers



ACTION PLAN

See more 



JOBTEASER PLATFORM

See more



**Looking for employees, interns,
or trainees among UEW
students?**

**Post your opportunities on a
dedicated platform used by
students looking for jobs,
internships, and placements
that match their needs. Reach
candidates where they are
actively looking for
opportunities to develop their
careers.**

Free of charge



EMPLOYER BRANDING DAY (EB DAY)

See more



Promote your brand by organizing an Employer Branding Day (EB Day) at Wroclaw University of Economics and Business.

As part of the event, you will receive space for a company booth in one of the University's buildings, where you can showcase your organization and connect directly with students. It is also an excellent opportunity to organize an activity of your choice.

from PLN 1,150



JOB FAIR

[See more](#)



An event we have been organizing at the University for 20 years! Each edition attracts around 3,000 students.

You will have the opportunity to showcase your company and current job, internship, and placement opportunities. Meet potential candidates and answer their questions. Gain valuable insights into the expectations students and graduates have of employers.

from PLN 4,000



UNIVERSITY INTERNSHIP PROGRAM

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By taking part in the program, you can meet talented students and showcase your company to them, while also gaining support with day-to-day tasks through the involvement of future employees.

Free of charge



GUEST LECTURES

[See more](#)



Position yourself as an expert and share your knowledge through guest lectures delivered as part of selected degree programs.

It's an excellent opportunity to actively contribute to educating future professionals. By delivering a lecture or practical session, you can help develop students' skills and demonstrate how theory translates into real-world business.

Free of charge



STUDY VISITS

[See more](#)



Invite students to visit your company's headquarters. Let them experience the atmosphere and see what their potential workplace could look like.

It's a great opportunity to present your job, internship, and placement opportunities, as well as host a workshop or class. This helps you build your own talent pool and streamline future recruitment processes, saving both time and costs.

Free of charge



TRAINING PROGRAMS

[See more](#)



**Share your knowledge
and expertise through training
sessions and programs organized in
collaboration with your company.**

**By delivering training, you can
position your company as an industry
expert and an employer that invests in
employee development and shares
practical knowledge.**

Free of charge



PROGRAM LIFT

See more



**Zaangażuj studentów w opracowanie
innowacyjnych rozwiązań dla
rzeczywistych wyzwań biznesowych
z obszaru m.in. HR, marketingu,
finansów czy zarządzania.**

Projekty realizowane są metodą LIFT (Learning In Facilitated Teams), dzięki której zyskasz świeże spojrzenie na problemy swojej organizacji i kontakt z przyszłymi talentami.

Free of charge



SOCIAL COMPETENCIES COURSE

[See more](#)



Share your knowledge in the classroom and show which skills you value most in future employees.

By leading one of the modules focused on soft skills, you can showcase your company and its approach to employee development.

Free of charge



MENTORING WUEB

[See more](#)



The program is based on a partnership between business professionals and students of Wrocław University of Economics and Business.

Participation in the Program gives your employees the opportunity to serve as mentors and experts, supporting students in planning and achieving their career goals.

Free of charge



BECOME AN ACADEMIC PARTNER FOR A DEGREE PROGRAM

See more



Join the Field of Study Board of one of our degree programs and have a real impact on the development of its curriculum. As a Board member, you will be able to propose changes and improvements to the program manager, helping ensure that the educational process better meets the needs of the job market. You will also have the opportunity to become directly involved in the teaching process.

Free of charge



OFFER FOR GRADUATES

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**Are there UEW graduates among
your employees?**

**Discover our dedicated offer,
designed to help them stay
connected to the University
community and gain access to
attractive professional development
opportunities.**

Free of charge



VIRTUAL STUDENT CONSULTING FIRM

See more



This is a unique project in which students gain practical business experience and develop skills valued in today's job market by working on real-world projects commissioned by companies and institutions. The collaboration bridges academic knowledge and practical experience, providing businesses with fresh perspectives and innovative ideas.

**Barter-Based
Collaboration**



HOW TO GET IN TOUCH?

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